

DUE DILIGENCE ON DOWNLOADS



So kiddo, you want that cool new app or game?

In a busy, ever changing digital world, it's important to 'know before you download' and make intelligent, intentional choices about what technology you use.

Due diligence is a process for investigating important information that helps you make good decisions when buying a product or entering into an agreement

In order to consider your request we require the following information, followed by a discussion on what you discover!

Please answer the following questions:

1. What's the minimum age requirement? Have you reached this age? If not please apply when you are eligible!
2. What are the terms of service? Summarise the key points (even if that means you have to read 87 pages of legal jargon).
3. What's the content/what does it do?
4. How will it benefit you? Why do you need it? How is it different to other apps or games you have?
5. Who created it? When?
6. What are people saying about it? Have there been any controversies around the platform? What were they?
7. How are they making money from the platform? How much do they make?
8. How do they store your data?
9. What are the privacy controls?
10. Is there an anonymous feature or any other features that are worth noting?